



A Leading Partner of Choice for IT Solutions

Incorporated in 2004, we are today a leading broadline ICT distributor, system integrator as well as value add reseller. Our success comes from partnerships with leading technology Brands and a strong channel network across METACIS.



ABOUT US

Shiva Group, a leading regional player in the IT Business sector, is based out of Dubai in the UAE, with divisions focused on distribution, trading, system integration and consulting. Starting out as a Reseller, more than two decades ago and having built a formidable reach into markets across METACIS with a loyal customer base, the group has in recent years also diversified and ventured successfully into distribution and systems integration with separate divisions.

Alliance with several leading Technology vendors has been the key to building a best of breed product portfolio for the group. While networking as a domain has been a key focus, the group across its various divisions caters to an extensive range of products, solutions and services.

We have an extensive network of resellers in the METACIS Region (Middle East, Turkey, Africa and CIS - Commonwealth of Independent States) and help them address the growing demand for state-of-the-art IT solutions from their end customers across different verticals. By adding value at every stage from consulting, sales, marketing, channel development, implementation to support and training, we build true partnerships, and our clients get the maximum value on their investments.

Our expansive knowledge of the ICT industry and the diversity of our workforce enables us to provide end-to-end innovative technology, professional solutions and services to our customers. This is largely due to a product portfolio that consists of the world's leading IT brands and a team geared to drive adoption of next generation technologies in METACIS and beyond.





OUR VISION



Our quest is to provide our customers latest technologies and top-quality products along with an unsurpassed level of support, enabling them to use their IT infrastructure as true enablers of their Business growth. The driving force behind our success has been our commitment to establish long term partnerships with our customers.

OUR MISSION



We are driven by the mission to become the partner of your choice. Our team is always striving collectively towards meeting and exceeding customer expectations. We continue to focus on the pursuit of excellence in our various businesses that we believe is key to our long-term success.



GROUP COMPANIES



OUR STRENGTHS



- The Group has an annual sales revenues of over 150 Million AED every year
- We serve a client base of more than 500 SMB customers in our distribution business
- We have partnerships with more than 50 of the top Technology vendors across different product lines
- Our SI division has deployed IT projects for many government organizations as well as leading corporate entities in the private sector
- Our pricing support for partners is among the best in the industry, helping our channel stay profitable in their business
- We have a team of engineers who have certifications in leading edge technologies from different vendors to support our customers



4500+
Customers
in UAE



62%
Reseller B2B



10%
Ecommerce
Online



20%
Corporate



3%
Enterprises
(Projects)



5%
End Users

CUSTOMER VERTICALS

OUR REACH

- Middle East & Africa
- CIS
- Turkey
- Asia
- Europe

MILESTONES

| COUNTRIES

25+

As a distributor, we have a clear vision to provide resellers in the METACIS Region Middle East, Turkey, Africa and CIS (Commonwealth of Independent States) with the latest Technology products.

| PARTNERS

75+

We have partnerships with the world's leading vendors such as Hikvision, D-Link, Linksys, TP-Link, Netgear, Hikvision, ezviz and many more.

| CUSTOMERS

15K+

We have been successful in forming long-term partnerships with our customers including Air Arabia, Dubai Holding, ENOC, EMAAR, Landmark Group, Drydocks World, KIER, Le Meridien, and many more.

| AWARDS

100+

We have received multiple accolades from our vendors including Hikvision, ezviz, D-link, TP-link, enginuis, cisco and many more for highest sales performance and growth from 2012 till date.

| PRODUCTS

5M+

We have shipped over 5 Million products across the brands to our satisfied channel partners.

OUR WORKFORCE & RESOURCES



**Authorized Distributor
for Hikvision (UAE)**



**Authorized Distributor for
EZVIZ (UAE)**



75+
Employees



3+
Warehouses



12+
Engineers



OUR KEY VENDORS

HIKVISION

EZVIZ™

tp-link

D-Link
Building Networks for People

LINKSYS

CISCO™

UBIQUITI
NETWORKS

EnGenius®

NETGEAR

logitech



traka
ASSA ABLOY



EPSON®

SAMSUNG

Microsoft

Tenda®

SANATEK
Enjoy The Technology

UNV®
Uniview Technologies

Synology®

Symantec

belkin

Canon

ASUS®

SHIVA®
Innovation & Excellence



HIKVISION®

Distribution (HIKVISION & EZVIZ)

We don't just distribute technology – we build the networks that power tomorrow.

With hikvision and ezviz for networking , home automation, interactive screens, security and surveillance products



ACCOLADES



Best Sales Distributor Partner
Hikvision Award and
recognized with a Special
Appreciation –MEA National
Distributor Summit 2025



Best Sales Distributor Partner
Award – Transmission
Hikvision MENA ND Summit
2023



National Distributor EZVIZ
Products Year 2024



Best Distributor Partner
Award – EZVIZ ND Summit
2024



D-Link Best
Business Partner
Channel Partner
Program



TP-LINK
Outstanding Sales
Award for
Excellence



CISCO Best Seller
Performance- Reseller
Channel



EPSON – Managed Service
Partner of the year 2023



DISTRIBUTION

Shiva IT Distribution oversees market development for several leading brands such as **Hikvision and EZVIZ** for the UAE market and neighborhood, serving as an extended arm for them in the markets of focus. Our focus is to bring in pioneering technologies from Technology leaders to address the needs of our customers.

With an impressively strong channel network across 25 countries, the company is well positioned to assist vendors in ensuring their products are visible and available across the territories covered. We work with top resellers across the regions who in turn have an impressive reach into different customer verticals in their markets. We are constantly expanding our presence with direct offices and also in terms of Technologies we offer to customers.

A strong team of experienced sales leaders and technical experts ensure that the company is always a step ahead in meeting the needs of its reseller partners. Our distribution operations are supported by strong warehousing capabilities, always in time product deliveries and unmatched pricing support.

VALUE ADD RESELLER AND RETAILER

We are one of the leading Value Added Resellers in the region with a significant reach across the METACIS region and export to over 24 countries. We have shipped to over 15000 customers and continue to increase our reach into new markets. We have always focused on providing best quality products to our customers.





SI BUSINESS

Dynamic World is a leading system integrator that provides turnkey solutions to SMB and enterprise customers. The group has been investing in bringing on board new vendors to extend the range of focus. Our team has been expanded and includes several domain experts who can meet the requirements of our customers in deploying the latest technologies.

Our technical experts deliver end to end services, right from solution design to integration, implementation, services and after support. We are fast emerging as a preferred SI of choice for many customers across verticals, both private and government. The company's intent is to build advanced competencies across all technology verticals and help customers make the digital transformation leap.

A background image on the left side of the slide showing a complex network of nodes and connecting lines, rendered in shades of blue and white. The text 'SOLUTIONS OF FOCUS' is written vertically in white capital letters over this background.

SOLUTIONS OF FOCUS

The company's areas of focus are:

- Networking
- Surveillance and Access Control
- Storage and Servers
- Structured Cabling
- IP Telephony and Video Conferencing Solutions



NETWORKING

The network is being redefined today with a distributed workforce that needs to access office networks remotely. There is a need for seamless connectivity for all users, whether they are on premise or working remotely from anywhere. As an SI, we deliver all it takes to build an agile and secure network, optimizing performance and security, reducing network expenses by simplifying operations, and delivering improved user satisfaction by accelerating applications over the network. Our services array includes installation, configuration, integration, maintenance / repair services and technology consulting. We deliver robust, reliable solutions around all the areas of focus mentioned as below:

- Switching & a Access points, POE adaptors & range extenders
- Structured Cabling Systems
- WAN, LAN and WLAN solutions
- IP Telephony and UC solutions
- Network Management & Monitoring

We work many of the leading Networking brands including D-Link, TP-Link, Linksys, Cisco, EnGenius, Ubiquity, Hikvision, HP Aruba, Netgear, Huawei & Asus.



SURVEILLANCE & ACCESS CONTROL

Organizations need 24 by 7 monitoring to protect their assets, staff and operations against potential threats. This calls for solutions that can offer you high quality surveillance in all weather conditions and are able to alert the concerned authorities in real time, enabling them to proactively defuse highly dangerous situations.

Whether you require a simple CCTV system or a comprehensive integrated system, Shiva meets your needs for leading edge, end to end security system solutions that offer high-resolution video even from the harshest outdoor environments and help monitor efficiently in real-time. We offer top of the range products at best pricing points to our customers along with consistent support. Our solutions range from CCTV, access control to video analytics and facial recognition software.

We have partnered with leading manufacturers of IP cameras and other accessories as well as software vendors to bring to market state of art security systems that address needs of customers across verticals. As a distributor for Hikvision and partner for UNV and other leading brands, we offer top of the range IP surveillance solutions to our customers.



STORAGE & SERVERS

We help design your storage infrastructure as is required for your Business needs and also offers scalability to address the growth requirements into the future. From SAN to NAS, converged, hyperconverged, backup and all Flash, our experts will help recommend and deploy the best combination of storage that addresses your needs.

Our solutions include high servers from the tech giants HP, Dell, IBM and more. These servers are powered by various platforms such as Microsoft and Linux. We provide solutions that are scalable and meet the demand of your growing Business for more storage while at the same time ensuring you don't end up with a server sprawl and are utilising all of your server capacity.



STRUCTURED CABLING

A structured cabling system helps a planned layout for voice and data network of a company's IT infrastructure. This is achieved via connecting all the Fiber or Copper wiring and the components in walls, ceilings, conduits etc.

Through our partnerships with leading brands, we are one of the leading suppliers of structured cabling products across the METACIS region. We provide the highest quality copper and fiber optic cables, suitable for a range of sectors and adhering to ISO9001 standards. With our quality range of structured cabling solutions, we offer our customers the capability to build a highly reliable connectivity backbone for their company. The top-quality cables and accessories that we provide ensure your data cabling is robust and reliable for enabling a high-performance network.



IP TELEPHONY & VIDEO CONFERENCING

For businesses with staff working across multiple sites and locations, IP telephony is a necessity as an effective and cost-effective communication infrastructure. We deliver IPT solutions from leading vendors and our solutions work faster, better, and costs less than traditional phone systems.

Video conferencing solutions are essential today for offices that work out of multiple locations and need collaboration across their multiple sites or between employees that are working remotely from anywhere. This is possible today with the state-of-the-art video collaboration solutions from leading vendors. Shiva computers brings you high quality video conferencing solutions that enable organizations with the infrastructural capabilities for faster decision making, stronger working partnerships, and enhanced productivity.

Our solutions enable high quality video in real time, high sound quality, and a stable connection to ensure seamless communication between different locations anywhere.



A one stop window to meet your ICT solution requirements!

For reseller partners who work with our distribution division, we offer the most hassle free and friendly support to help them sell into their markets and reach out to their customers with best of class services consistently. For end customers who are working with our SI division, we ensure that there is absolute commitment to deliver solutions that meet and exceed expectations.

Contact us for enquiries:

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